

March 4, 2022

AFFINITY PARTNERS

Reciprocal commitments MPCC / SPONSORS

Commitments of Affinity Partners "sponsors" towards the MPCC :

- Adhere to the philosophy of the MPCC (promote the image of cycling by fighting against doping and all forms of cheating),
- Not to use for our communications (advertising or other) riders or members of staff suspended for doping,
- Not to engage in cycling communication staff (public relations, consultants, others) riders suspended for doping or people involved in doping cases,
- Appointment at each sponsor of a referent contact,
- Encouragement of other cycling sponsors to join MPCC,
- Sending an individual reasoned request to the MPCC,
- Payment of a contribution and possibility of additional donations
- Invitation to the general meeting without the right to vote on the proposal of the president

MPCC's commitment to Affinity Partners "sponsors" :

- Regular information of the sponsors on the activity of the MPCC,
- Sending meeting minutes (especially on the application of rules between teams),
- Studies of sponsors' proposals to give credibility to cycling.